

Press Release

Mudpool.co.uk – the auction website with a difference

Mudpool.co.uk is now live and offers the UK public an online marketplace with a difference. Commenting on Mudpool's UK launch, co-founder of the business, Corina Cheetham said: "we want to offer users the opportunity to sell their products and services in a different way from eBay and other competitors. Mudpool has features that you won't find on other UK auction sites and we believe that it will suit certain types of seller very well."

Mudpool is free to list and free to join. There are no hidden fees and the site is very easy to navigate around. One of the features which sets Mudpool apart from other auction sites is that you can sell services (like Spanish tuition or driving-lessons) as well as physical items. Mudpool auctions also auto-extend if a bid is placed in the last two minutes – an ingenious feature which stops those annoying "auction-snipers".

Mudpool offers a particularly rich user experience as sellers can include up to 12 photos per listing as well as HD video uploads of their items or services – all at no cost. Mudpool's interactive shop walls also allow interaction with other users.

Since the official launch in late 2010 the number of sellers has risen quickly. More and more people are seeing for themselves that Mudpool offers both a rich user experience as well as being a really good new place to list and sell items and services. Users like the Mudpool experience – here's what Mieke of "Jewels from Above" had to say: "as a new seller on Mudpool I can recommend it to both sellers and buyers. It's more personal than sites like eBay and the communication with the staff is great! I will stick with Mudpool to sell my handmade jewellery!"

For more information please visit www.mudpool.co.uk or email corina@mudpool.co.uk